



Daniel Nieto

Senior Footwear Designer

Paris, France

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Links

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Languages

English (Fluent)

Spanish (Fluent)

French (Work Proficiency)

Italian (Work Proficiency)

Portuguese (Work Proficiency)

About

Specialized in designing Dress & Sports Footwear for Women and Men, I have had the privilege of working across diverse brand aesthetics, target customer demographics, and international markets. My design approach is marked by a unique blend of creativity, meticulous attention to detail, hands-on technical skills, and a wealth of experience in developing collections in factories across Europe, Asia, and the Americas.

Throughout my journey, I have consistently been recognized for my innovative, technically proficient, inspiring footwear designs and ability to foresee trends to deliver beautiful and wearable shoes.

I am a graduate of the Fashion Institute of Technology in NYC, where I was honored with the 1st place award in the Next Generation Awards for Excellence in Footwear Design by The Accessories Council in 2010.

My career has taken me to live and work in various countries and factory environments, exposing me to a rich variety of craftsmanship, materials, cultures, and beliefs. These experiences have become a deep well of inspiration for my work. I am driven by a passion to create impactful designs that blend cultural and fashion knowledge with modern design, technology, sustainability, art, innovative materials, and emerging trends

BRANDS WORKED WITH

ASH

Bliss Lau

Calvin Klein

Colombian Luxury Lifestyle Fashion Expo Show at the Metroloplitan Pavilion - NYC

D'Nieto Accessories

Dolls Kill

Donna Karan International - Collection

DVF - Diane von Furstenberg

FLASH DESIGNS INC.

MLO

Experience



Senior Footwear & Accessories Designer

Dolls Kill | Sep 2021 - Feb 2023

Footwear Designer

- Collaborating with the Accessories Design Director & Team on the design process of various capsules and collections of shoes & accessories.
- Worked closely with the apparel, graphics, and buying teams on several collections for in-house brands Current Mood, Club-Exx, Poster Girl and Widow.
- Design and create various aesthetics of unique footwear and accessories aimed to diverse types of target customers and lifestyles.
- Oversee and work on several styles form concept, tech-pack, materialization, prototype, corrections to final samples and production.
- Help the more junior designers with technical knowledge & shoe making expertise to improve the development process and finesse of the final product.
- Build factory relationships and technical improvement of the overall development to expedite the process and procedures.



Footwear & Accessories Design Consultant

Dolls Kill | Feb 2020 - Mar 2020

Owner / Footwear Design Consultant

FLASH DESIGNS INC. | Jan 2017 - Now

Design consulting agency specialized in fashion & sports footwear, handbags and accessories for Contemporary, Luxury & International markets.

● **Senior Footwear Designer**

ASH | Jan 2014 - Dec 2019



● **Footwear Designer**

Nine West | Aug 2013 - Sep 2014

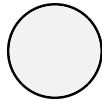
Women's Footwear Designer

- Collaborated with design director and team on women's footwear collections development
- Created 4 collections annually through research, sourcing, mood boards, sketching, and prototyping
- Worked with design and marketing teams to target multiple global markets



● **Accessories Design Trainee**

Calvin Klein | Feb 2010 - Sep 2010



● **Footwear Designer at Diane von Furstenberg (S&B)**

DVF - Diane von Furstenberg | Jan 2010 - Dec 2013

● **Footwear Design Intern for Collection**

Donna Karan International - Collection | Aug 2009 - Dec 2009



● **Accessories Design Intern**

Bliss Lau | May 2009 - Jul 2009

- Helped to handcraft new jewelry designs for the collection
- Assisted in PR appointments and meetings
- Enhanced and updated the efficiency of the production by creating new methods and systems
- Aided with fall production and follow ups on all orders
- Oversaw visual merchandising for trunk shows and special events

● **Creative Director & Producer**

Colombian Luxury Lifestyle Fashion Expo Show at the Metropolitan Pavilion - NYC | Jan 2009 - Dec 2009

Coordinated, directed & oversaw entire production of the show
Cast models, make up artist and hairstylist for all of the Fashion Shows
Created floor plan of the runway and arrangement of the booths for the expositors

● **Owner and Designer**

D'Nieto Accessories | Feb 2008 - Sep 2009

Education & Training

2006 - 2010

● **Fashion Institute of Technology**

Bachelor's Degree,

2006 - 2008

● **Fashion Institute of Technology**

Associate's degree,